

Positive Alternatives 2014 - 16 Quarterly Update

Grantee: Birthright of Alexandria

Goal: Provide education and furniture to women in need so their children can experience a safe sleep environment; Provide safety information and car seats to women in need; increase community awareness; provide a comprehensive education program to pregnant and parenting women; provide necessary services to women in need

For the period: April 1- June 30, 2016

Activity or Service	Activity or Service Description Major Work Plan Activities	Work Plan Count	Program Progress and Accomplishments Report the progress and accomplishments made this period on each activity.	Report Count
Administrative Activities	Executive Director: oversees implementation of and provides guidance to grant staff, orients volunteers to programs, distributes crib and car seat program protocols & updates to agencies		Program updates and protocols are made part of monthly volunteer meetings. Contact is maintained with hospital and public health staff so everyone is kept up-to-date.	
Administrative Activities	Program coordinator: assesses needs, assures proper certifications are in place, establishes written protocols, liaisons with stores and community contacts, maintains educational materials and files		Wrapping up evaluations of grant programming.	
Outreach	Community Outreach Coordinator: Promote program awareness and positive pregnancy alternatives in community; recruit and train volunteers		Secures and coordinates speaking engagements at area churches and has had groups come in for tours of facility. Participates in Community Connect activities. Contacts with Love Inc, Millerville KCs, TLC workshop, public health	
Outreach	Public Relations Coordinator: advertise locally		Bus and bench advertisements in place. Outreach goals in place.	

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Outreach	Regional Resource/Educational Coordinator: program evaluation; goal development; plan implementation; liaison with community resources; maintains resources in files; makes purchases; train mentoring volunteers		<ul style="list-style-type: none"> • Continuing resource book revision • Revising education program materials, including teaching strategies –in progress • Purchased new educational program dvds and materials 	
Car Seat Program	Assess client need; provide instruction by a Certified Car Seat Instruction; offer voucher for car seat	15	<ul style="list-style-type: none"> • Participated in car seat clinic in Motley • Trained new car seat technician • Board revised protocol for emergency hospital visits • Completed the MDH evaluation for this program • We distributed 76 out of a projected 60 car seats this final year of the grant 	14
Crib Distribution/Sleep Safety Education	Assess client need; refer to Public Health for education; provide voucher for safe sleep furniture to those who complete education	36	<ul style="list-style-type: none"> • Supply problems on the part of the distributor • We distributed 121 out of a projected 144 cribs this final year of the grant. We will keep an eye on these numbers as the new grant begins. 	15
Life-Skills Education Program	Assess client need; provide life-skills education or make referral; offer incentives	3	<p>Program going well. Purchased special training vest to practice choking first aid. Several are taking CPR/First Aid NOT for certification, but simply to know what to do in an emergency. Life coaching has picked up a bit.</p> <p>We conducted 36 out of a projected 12 life skills classes this final year of the grant</p>	18
Material Support	Provide public health nurses and ob staff with layettes to pass on to new moms	24	<p>Hospital ran out of layettes after two months; needed to supply more</p> <p>We distributed 114 out of a projected 96 layettes this final year of the grant</p>	36
Nutrition	Assess client need; provide nutrition education or referral; offer incentives	2	<p>Breastfeeding classes. Purchased the pillow recommended by the DVD instructor to give as an incentive.</p> <p>We conducted 10 out of a projected 8 nutrition classes this final year of the grant</p>	2

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Parenting Education	Assess client needs; provide parenting education; offer incentives	3	Head trauma and child abuse; baby language, baby massage, newborn care We conducted 14 out of a projected 8 parenting education classes this final year of the grant	4
Pregnancy Education	Assess client needs; provide pregnancy education; offer incentives	2	One client received childbirth education from the local hospital, the St. Cloud hospital, and us. She reported that we tied with St. Cloud for the most helpful (St. Cloud covered different topics than we did). That was encouraging to hear! We conducted 13 out of a projected 8 pregnancy classes this final year of the grant	2
Provide Necessary Services Assessments Only	Staff provides clients only intake assessments, information on, referral to and assistance with securing necessary services	45	Staff continues to provide clients with information and referrals. We provided 206 out of a projected 180 necessary service assessments this final year of the grant	47
Transportation	Provide gas cards to enable participation in programs	10	Gas cards enabled participation in the education program. We distributed 23 out of a projected 40 gas cards this final year of the grant.	14

Maternal and Child Health Initiative Task Force Strategies	No.
<i>Number of women who received car seats and car seat safety education from a PA funded program activity</i>	14
<i>Number of women who received car seat safety education only from a PA funded program activity</i>	9
<i>Number of women who received child abuse prevention education from a PA funded program activity</i>	1
<i>Number of women who received abusive head trauma (shaken baby) prevention education from a PA funded program activity</i>	1
<i>Number of women who received a baby bed, crib, or pack-n-play and sleep safety education from a PA funded program activity</i>	15
<i>Number of women who received sleep safety education only from a PA funded program activity</i>	0

